

Stephanie Harte

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Education

Marquette University • Milwaukee, Wisconsin

Graduated May 2017

- Bachelor of Arts in Journalism with a minor in Digital Media
- Member of Lambda Pi Eta
- Won a Society of Professional Journalists National Mark of Excellence Award for Best Student Magazine as Editor-in-Chief of the Marquette Journal

Experience

Feeding America Eastern Wisconsin

Milwaukee, Wisconsin

Digital Content Coordinator

July 2019 – Present

- Creates daily posts for the nonprofit's Facebook, Twitter, LinkedIn and Instagram accounts
- Writes stories about Feeding America Eastern Wisconsin's member pantries, the individuals we serve and our various initiatives for weekly blogs
- Oversees weekly e-newsletter for donors, volunteers and supporters
- Designs marketing collateral such as posters, postcards, flyers and ads
- Assists with execution of campaigns and events

Marcus Promotions (Footlights)

Waukesha, Wisconsin

Wisconsin Editor and Digital Content Manager

September 2017 – July 2019

- Wrote and edited articles for Madison, Milwaukee and high school playbills, as well as Footlights.com
- Started Footlights Five video series, which allows artists to discuss the creative process behind their current projects
- Managed social media accounts including our Facebook, Twitter and Instagram and generated weekly newsletter
- Added 4,000 subscribers to the newsletter mailing list and over 580 likes to the Facebook page
- Created press releases and marketing materials for the Footlights People's Choice Awards
- Kept website up to date with the latest audition information, artistic job postings and events
- Helped sales staff brainstorm clever tag lines and copy for advertising clients

Trusted Media Brands, Formerly Reader's Digest Association

Milwaukee, Wisconsin

Books Editorial Intern

June 2017 – August 2017

- Wrote, edited and proofed copy for Taste of Home cookbooks
- Assisted with creating content for digital eBooks
- Maintained databases and created indexes for Taste of Home, Birds & Blooms and Reminisce books
- Brainstormed ideas for new products, including a Taste of Home cookbook targeted towards millennials

Marquette Journal

Milwaukee, Wisconsin

Editor-in-Chief

May 2016 – May 2017

- Launched student media project on college-age suicide with the April 2017 issue of the magazine
- Completed final edit on every story
- Oversaw workflow of editors, designers, photographers and reporters to ensure deadlines were met
- Wrote feature stories and short front-of-the-book pieces

Milwaukee Magazine

Milwaukee, Wisconsin

Editorial Intern

August 2016 – December 2016

- Wrote about local events for the magazine's website, milwaukeeemag.com
- Assisted with story research, which included a cover story on EB-5 investments
- Fact-checked and proofed articles to ensure accuracy before publication